

# LANDBRUGETS OUTLET

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## The phone controls the light in the barn

Newly started NewRoniX, Støvring, is ready with professional lighting controls for industry and agriculture.



Rune Nielsen (tv.) and Erik Fuglsang Midtgaard are among the partners in the newly founded innovative company NewRoniX, which is ready with complete smart solutions within lighting and light control for agriculture and industry. Photo: Camilla Bønløkke



By Camilla Bønløkke



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The development within digitization only goes one way, and it is going fast. This also applies within agriculture.

The newly started innovative company NewRoniX in Støvring is just ready to meet agriculture's increasing demand for digital solutions, and together with RN Solutions in Svenstrup, they are capable of delivering complete professional solutions within lighting and lighting control.

NewRoniX is owned by Erik Fuglsang Midtgaard, who is technical manager, CEO Per Hartmann Christensen and Rune

Nielsen from RN Solutions ApS, who as co-owner of the newly founded company has the function of sales manager.

- What we have developed, among other things, is a smart box for controlling lights and other devices, explains Erik F. Midtgaard, who has no doubt that the majority of the population's electronic products in both industry and household will be able to be smartly controlled in the future, where the possibility of this is already becoming a matter of course from the end user.

### Control via the phone

NewRoniX is an engineering-based company, where both Per Hartmann Christensen and Erik F. Midtgaard have a background as developers in the telecommunications and mobile industry, which provides a solid basis for future innovative solutions.

- We make complicated things simple, says Rune Nielsen, while Erik F. Midtgaard shows how the light on the company's stand can be simply and easily controlled via an app on the phone.

With a smartbox in the barn, you can control the lighting in, among other things, the pig barn via a mobile device, wherever you are in the world.

According to the team behind it, it is a reliable design with components that naturally withstand the environment in stable systems and industry. The accompanying app is also easy to use with only the necessary functions and with the option to program the timer function, calendar function, brightness, external events and conditions.

## Energy savings

In addition to smart control of the light, the company also offers light solutions that help to save on light when there is no need.

- We have a sensor that measures the amount of light. A solution that is, for example, valuable in stables with a lot of light coming in from windows or gates in the gable. Here you can set the desired amount of lux, and the sensor then measures whether it is necessary with the light on. Otherwise, it will automatically be dimmed to the desired level, explains Erik F. Midtgaard and adds:

- That way energy can be saved.

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